Chapter 2 Organization and Corporate Governance

Organization Organization Chart

As of February 25, 2023

				Corporate Affairs
				President's Office
				Legal Office
				Regulatory and Carriers Relations Division
				Sustainability and Brand Development Division
				Corporate Development Office
				ICT and Personal Information Security Management Division
				Small and Medium Enterprise Sales Division
				Human Resources Division
				Administration Division
			П	Occupational Safety and Health Office
				Data Science and Governance Office
				IoT and Platform Service Division
				Mobile Advertising Division
				Mobile Commerce Division
				Digital Media Division
				Gaming Business Division
				Video Business Division
				Music Business Division
				Finance Group
				Accounting Division
				Billing Management Division
				Operation Analysis Division
			¬ H	Investor Relations Division
<u></u>	pard of Chair rectors	nan President	H	Finance Division
			_	Secretarial Division
	F	isk Management		Procurement and Logistics Division
		Committee		Information Technology Group
				Channel Management Solutions Division
				Product Technology Division
	Audit Committee			Billing Solutions Division
	Audit Committee			Call Center Solutions Division
	Remuneration and Nomination Committe			Information Technology Infrastructure Division
	Normination Committee			Data Analytics Technology Division
	Internal Audit Office			ERP Technology Division
	Cyber Security and Da	a		E-Service Technology Division
	Privacy Protection Committee			Technology Group
	Committee			Radio Network Planning and Management Division
	ESG Steering Committee	e		System Design Division
				Product Infrastructure Division
				Network Management Division
				Network Engineering Division
			H	Network Technical Support Division
				Network Operations and Maintenance Div. – Northern I
				Network Operations and Maintenance Div Northern II
				Network Operations and Maintenance Div Normell III Network Operations and Maintenance Div Central
				Network Operations and Maintenance Div Southern
				·
				Consumer Business Group
				Acquisition and Loyalty Marketing Division
				Devices and Accessories Division
				Channel Strategy and Management Office
				Business Operations Management Division
				Integrated Marketing Communication and Membership Platform
				OP Experience Development Division
			Н	Customer Service Division
				Franchise Division
				Open Channel Sales Division
				Direct Sales Div Northern I Region
				Direct Sales Div Northern II Region
				Direct Sales Div Central Region
				Direct Sales Div Southern Region
				Enterwise Business Comm
				Enterprise Business Group
			Ц	Home Business Group

Divisional Scope of Responsibilities

Division		Scope of responsibilities
Internal Audit Office		Conduct internal audit of the Company and its subsidiaries Handle employees' and suppliers' complaints Coordinate the operations of the Risk Management Committee
	President's Office	Corporate strategic planning and implementation Develop new businesses and partnerships Facilitate cross-departmental collaboration and improve management mechanism Accelerate digital transformation and sourcing of innovative technologies
	Legal Office	Legal counsel, company litigation and legal document review
	Regulatory and Carriers Relations Division	Regulatory matters, government relations and intercarrier relations
	Sustainability and Brand Development Division	Sustainability and corporate social responsibility, brand management and sponsorships, public relations and TWM Foundation
	Data Science and Governance Office	Enhance efficiency and quality of data collection, definition, storage, management and application
Corporate Affairs	IoT and Platform Service Division	Study and develop IoT in healthcare and innovative platform service opportunities
	Mobile Advertising Division	Provide mobile advertising solutions based on big data analysis
	Mobile Commerce Division	Operate and manage postpaid and prepaid mobile online services, and integrate myfone shopping to offer customers more diverse choices Develop and manage mobile commerce for myfone online shopping, with a focus on 3C and Smarter Home merchandise myfone online shopping business development, strategic planning and operations
	Music Business Division	Oversee MyMusic business management, strategic planning, product development, marketing and operations
	Video Business Division	Oversee MyVideo business management, strategic planning, content and product development, marketing and operations
	Digital Media Division	Direct carrier billing service, international digital content subscription service, and VAS business development and operations
	Gaming Business Division	Game publishing, e-sports events and 5G cloud gaming platform operations
	Corporate Development Office	Evaluation of strategic investments
	ICT and Personal Information Security Management Division	ICT security and personal data and privacy protection Implementation of Cyber Security Management Act Operation of information security maintenance plan
	Small and Medium Enterprise Sales Division	Serve as hub of digital transformation for SMEs Enhance relations with selected partners to promote employee packages Explore business opportunities in SMEs' digitalization through in-house Communications Platform as a Service (CPaaS) and strategic partners' Software as a Service (SaaS)
	Human Resources Division	Human resources planning and management Staffing, compensation/benefits and employee relations Employee training and development
	Administration Division	Office machinery and equipment management General and administrative affairs coordination Base station administration
	Occupational Safety and Health Office	Occupational safety and health management Workplace health promotion

Division		Scope of responsibilities		
Finance Group	Accounting Division	Accounting information management Tax planning and compliance Preparation of financial reports		
	Billing Management Division	Billing, receivables collection and settlement Credit check and risk management		
	Operation Analysis Division	Operating performance analysis, capex/opex cost and benefit analysis, and financial forecasts/annual budget review		
	Investor Relations Division	Maintain two-way communication between the Company and investors, including providing regular and timely disclosures of its operations, financial status, business strategy and development plans		
	Finance Division	Treasury management Monitor investments and subsidiaries' business activities Finance-related project evaluation, planning and execution		
	Secretarial Division	Corporate governance affairs, board and shareholders' meetings and corporate registration affairs Corporate share registrar management Company seal custodian and receipt/transmission of corporate documents		
	Procurement and Logistics Division	Procurement policy and system planning Procurement-related activities and contract signing Supplier management		
	Channel Management Solutions Division	Sales, channel services and commission system solutions Fixed line information system solutions Payment service solutions		
	Product Technology Division	Technical consultation and solutions analysis for innovative services and customer premises equipment (CPE) technologies Solutions design, systems development and delivery for innovative services and marketing promotions		
	Billing Solutions Division	Billing systems operation and development		
Information Technology Group	Call Center Solutions Division	Call center solutions design, implementation and maintenance Portal design, implementation and maintenance		
	Information Technology Infrastructure Division	Data center, systems and network infrastructure construction and operations management Implementation of information security policy		
	Data Analytics Technology Division	Data analytics system solutions, including data warehouse, data science andbusiness intelligence solutions Enterprise management information system solutions		
	ERP Technology Division	Customer relationship management system solutions Enterprise resource planning (ERP) and human resources solutions Telecom network and inventory management system development IT governance related to software foundation architecture and development process		
	E-Service Technology Division	E-commerce online shopping, Disney+, DCB website, Member Center platform, cloud gaming and e-sports social media platform system development and maintenance Fintech, BNPL OPPay, M+ messenger, OPBiz for small-and-medium business system development and maintenance Agile development, Center of Excellence team development		

Division		Scope of responsibilities		
Technology Group	Radio Network Planning and Management Division	Radio network strategy development and planning Site planning and performance management Radio network quality management		
	System Design Division	Plan and design core, IP and transmission network systems for mobile and fixed networks Verification and testing of network elements		
	Product Infrastructure Division	Design, implement and operate: - Cloud internet data center (IDC) - Cloud computing services: Infrastructure as a Service (IaaS) and Platform as a Service (PaaS) Technology service infrastructure		
	Network Management Division	24-hour supervision of mobile/fixed network management Technical support for customers with network quality issues Design and maintenance of network operation support systems		
	Network Engineering Division	Mobile telecom and fixed-network business' infrastructure budget, engineering and construction project outsourcing and progress control Applications for base station co-location, technical approvals and cable/conduit management for government agencies Fixed-network service management, project evaluation and coordination		
	Network Technical Support Division	Technical support for mobile, fixed and IP-based networks		
	Network Operations and Maintenance Division – Northern I, Northern II, Central and Southern Regions	Mobile and fixed network construction, expansion, operation, maintenance and optimization, including core, transmission and radio networks Network construction management and technical support		
Consumer Business Group	Acquisition and Loyalty Marketing Division	Develop and execute strategies to acquire new customers, increase customer loyalty and lower churn rates for postpaid users Develop strategies for prepaid business Conduct market and customer analysis		
	Integrated Marketing Communication and Membership Platform Division	Develop and manage Taiwan Mobile brand identity and brand strategy Develop and implement store signage and interior design, as well as brand and marketing communications, including above-the-line/below-the-line and online, social media, consumer event and store marketing communication activities Manage Company website to provide users with online services and operate membership platforms		
	Devices and Accessories Division	Devices planning and management Accessories and revenue sources development Handset sales and distribution		
	Customer Service Division	Customer service and call center management Telemarketing sales and customer retention		
	Channel Strategy and Management Office	Channel strategy development and performance management Channel sales support, store display design, and in-store activities planning and execution Sales training program planning and service quality management		
	Business Operations Management Division	Store operating system optimization and standards formulation Channel operation quality assurance to minimize corporate business risks Sales channel resources management and commission/awards calculation		
	Franchise Division	Supervise franchisees' product promotions, distribution and customer service		
	Open Channel Sales Division	Open channel development, distribution and management of postpaid/prepaid products		
	OP Experience Development Division	Strategy planning, product promotion and business management for smart home, new devices, customer service app and MyMoji App Online Merge Offline (OMO) user experience planning and execution to provide high-quality services through all devices		

Division		Scope of responsibilities	
	Direct Sales Division – Northern I, Northern II, Centraland Southern Regions	Product sales, customer service and project execution at company stores	
Enterprise Busine	ess Group	Strategy development and business analysis Direct sales and channel development and customer relationship management Intercarrier relations and international business (including international roaming) planning and implementation	
Home Business Group		Implement integrated technology solutions to develop new products and VAS Increase the penetration rate of video and broadband internet and overall revenue Expand two-way optical network to broaden coverage and ensure better internet access quality	